

# UNIDAD TPCC COALITION MONTHLY MEETING MINUTES

<https://us02web.zoom.us/j/88561698255>

**MEETING DATE: September 16, 2020**

**MEETING TIME: 12:00 – 1:00 PM**

**Members:** Albert Cavazos, Norma Gallardo, Ruben Garza, Rosalie Tristan, Myrna Ibarra, Richard Betancourt, Frank Valley, Aurora Pedraza, Delma Rodriguez

**Guests:** Efrain Villarreal Jr, Yvette Felix, Shannon Marshall, Martha Rodriguez, Miki Bailey, Rosa Guel, Chelsea Nichols, Jeffrey Mason, Arron Wolford, Ricardo Saenz, Lorena Ramirez, Marta Ortiz, Cathy Knight, Gregorio Reyes, Jessica Miller, Letty Jasso, Marielo Sarmiento, Natus, Norma Trevino Gonzalez, Quincie Gomez, RHA service manager, Shannon Marshall,

**TPCC Staff:** Sarah Garcia, Marcus Puente

**BHSST Staff:** Norma Galvan, Nora Guerra, Kathleen Perez, Moriah Guevara, Eduardo Salinas, Elizabeth Urbina, Omar Del Bosque, Alexandra Ybarra

**Contractor:** Terry Tutchings, Sandra Eames, Daisy Board

- I. Meeting is called to order at 12:03 pm by Albert Cavazos. Introductions are made and members/guests are reminded to sign in.
- II. August 19, 2020 minutes were presented by Albert Cavazos. Members were given the opportunity to review. Myrna Ibarra made a motion to accept minutes as read and Moriah Guevara second the motion. Minutes approved as read by all members present.
- III. **OLD BUSINESS:**
  - A. **TxSayWhat update:** Marcus Puente updated the coalition of the new teen ambassador, Kevin Moreno and the returning teen ambassador, Jeniah Herrera.
  - B. **Epidemiology Committee:** Aurora Pedraza updated the coalition on the Epidemiology committee. Mrs. Pedraza mentioned the \$5000 of funds that are set aside for earned media throughout the community. Mrs. Pedraza stated the reason we have the amount is due to COVID there will be less traveling which is the reason for the amount. Sarah Garcia discussed of the Vape Take Back with the school districts and community. Mrs. Garcia mentioned the other services TPCC can provide such as training of cessation and proper disposal of electronic cigarettes. Mrs. Garcia has met with communities in school and plan to implement smoke free policies.
  - C. **Sustainability Committee:** Delma Rodriguez gave an update on sustainability committee. Mrs. Rodriguez discussed the calendar progress and how it can incorporate other businesses and upcoming activities. Mrs. Rodriguez went on to mention of upcoming fundraisers and how the committee plans on moving forward with 12 days of Christmas drawing.

#### IV. NEW BUSINESS:

- A. **Treasures' report:** Sarah Garcia presented September 16, 2020 balance of \$2,717.95 for treasures' report to the members. Aurora Pedraza made a motion to approve September 16, 2020 balance of \$2,717.95 treasures' report. Richard Betancourt seconds the motion to accept the September 16, 2020 balance of \$2,717.95. Motion carried by all.
- B. **Media:** Aurora Pedraza followed up on previous epidemiology update. Mrs. Pedraza mentioned on how the epidemiology committee would like to use the funds on media with possible billboards or local signs. Mrs. Pedraza also stated members can do letters to the editor as a form of earned media. Sarah Garcia added member can include any information wanting to be shared through TPCC social media and if interested in joining the committee and create a task force for media to reach out to Mrs. Garcia.

#### V. Announcements:

- A. Sarah Garcia mentioned to the members of the new member orientation that will be held October 8, 2020 at 9am.
- B. Sarah Garcia spoke on behalf of Perla Flores of Texas A&M AgriLife Extension's Virtual Cooking Well in RGV. Mrs. Garcia stated it will be held on October 6.
- C. Albert Cavazos spoke on behalf of Nora Garcia of Cameron Willacy Counties Community Projects Inc. Mr. Cavazos stated CWCCP they are taking applications for rent if jobs were lost or laid off due to COVID. Rosalie Tristan added CWCCP is also taking applications for weatherization.
- D. Sarah Garcia spoke on behalf of Micaela Rodriguez of Su Clinica Diabetes Prevention Program. Mrs. Garcia showed flyers Mrs. Rodriguez shared with Mrs. Garcia and the program is looking for participants.
- E. Marta Ortiz made an announcement of the 2020 census. Mrs. Ortiz stated the deadline is September 30, 2020. Mrs. Ortiz gave details of the valley, state and national level of completion.
- F. Frank Valley made an announcement Starlite recovery center is now taking Medicaid products and have a network with tri west veterans.
- G. Ruben Garza made an announcement, Loaves and Fishes will be providing immunization and provide free meals to community.
- H. Elizabeth Urbina made an announcement the prevention resource workgroup will have the Regional Epidemiological meeting September 22, 2020 at 9 am.

Adjournment for meeting was announced by Albert Cavazos; Ruben Garza made the motion and Aurora Pedraza second the motion. Meeting adjourned at 1:00pm. Next month's meeting will be Wednesday, October 21, 2020 via Zoom Meeting.